Vrije Universiteit Amsterdam
Wim Leereveld
3 oktober 2011
4.8 billion people have access to medicine.

2 billion to go.
Access to Medicine Index 2008

[Bar chart showing the performance of various pharmaceutical companies across different criteria such as Management, Influence, R&D, Patenting, Capacity, Pricing, Drug donations, and Philanthropy.]
The Index 2010 consists of 7 technical areas – important factors weigh more

- **Management** (10%)
  - E.g.: policy and internal governance & level of monitoring & reporting

- **Public Policy** (10%)
  - E.g.: active advocacy towards better access to medicine

- **R & D** (25%)
  - E.g.: partnerships and investment for R&D into treatments for neglected diseases & access to IP

- **Patents** (15%)
  - E.g.: voluntary licensing agreements and respect for TRIPS agreements

- **Pricing** (20%)
  - E.g.: pricing policies and incl. their scope, pricing levels & patient impact

- **Donations & Philanthropy** (10%)
  - E.g.: compliance with WHO’s Guidelines for Drug Donations

- **Capability** (10%)
  - E.g.: technology transfer agreements with local companies

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Global Media Coverage

The New York Times
Expect the World®

The Drug Industry: GlaxoSmithKline, Merck and Novartis Again Rank Highest on Access to Poor

Le Monde

Le Figaro

Infectious Diseases

Bridging the gap in access to medicines

The Economist
2010 June: Glaxo Smith Kline on CNBC
2011 May 18: Bill Gates presenting at 64th World Health Assembly
2011 January: Dr Margaret Chan endorses the Access to Medicine Index

“The Access to Medicine Index is a very important project. What gets measured, gets done.”

Dr. Margaret Chan
Director-General World Health Organization
“We can expand the Index idea beyond the pharmaceutical industry and make sure the rankings get publicity so companies get credit for doing good work.”

*(Time, July 31, 2008)*

Bill Gates
2011 May 11: 29 leading investors support the Index - combined AUM USD 3.7 trillion
“I've been impressed by the Access to Medicine Index. It presents well-balanced stakeholder views on good practices for the pharmaceutical industry and it provides clear standards against which the performance of individual companies can be judged.”

Mrs. Mary Robinson
Former President of Ireland
Effective medicines save lives. Pharmaceutical companies play key roles in developing medicines and making them available to people who need them. The ATM Index shows how well companies are doing in contributing to better access to medicines and where they can do more to get better results for the poor.

Andrew Mitchell - Secretary of State for International Development - DFID, the Department for International Development, UK
Matrix structure allows increased weighting of on the ground performance of companies over time.
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