

**Studiegids**

BSc Bedrijfskunde

BSc Economie &  
BedrijfseconomieBSc Econometrie en  
Operationele ResearchBSc International Business  
Administration

MSc Accounting and Control

MSc Business Administration

MSc Business Administration:  
Financial Markets and  
Regulation
**MSc Business in Society (Joint  
Research Master's  
programme)**

- Programme

- Enrolment courses and  
exams

- Assessment, Examination  
regulations, Transition  
regulations

- Requests to the Examination  
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- Course descriptions

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Operations Research

MSc Economics

MSc Entrepreneurship (Joint  
degree Master's programme)

MSc Finance

MSc Marketing

MSc Spatial, Transport and  
Environmental EconomicsParttime MSc Accounting &  
ControlParttime MSc Business  
Administration

Parttime MSc Marketing

Premaster Accounting and  
ControlPremaster Business  
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Premaster Entrepreneurship

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## Study guide Business in Society (Joint Research Master's programme) 2015-2016



The research Master's programme Business in Society addresses the intricate relationships between business and society, as can be seen in grand challenges posed by e.g. the financial crisis, society's request for ethical leadership and corporate social responsibility, and the need for sustainability. This programme results from a joint effort of the Amsterdam Business School (ABS) at the University of Amsterdam and the Faculty of Economics and Business Administration (FEWEB) at VU University Amsterdam to educate a new generation of business researchers who will have a profound grasp of the societal trends that are changing the face of business.

For detailed information see the website of the [University of Amsterdam](#).

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### Programme

The Master's Programme takes two years. The academic year is divided into six teaching periods: four periods of eight weeks and two periods of four weeks. Credits are expressed in EC: European Credit (Transfer System). Each credit amounts to approximately 28 hours of studying.

Year 1		Credits
Period 1 (Sept-Oct)	Business Theories in Perspectives Philosophy of Science for Business Administration	9 EC 3 EC
Period 2 (Nov-Dec)	Specialization seminar I  <i>Choose one of the following courses:</i> Business in Society Specialization seminar II	6 EC  6 EC
Period 3 (January)	Interdisciplinary project "Business in Society" I (Developing skills for theoretical research)	6 EC
Period 4 (Feb-Mar)	Research methods in business administration Research Internship I	6 EC 6 EC
Period 5 (Apr-May)	Quantitative research methods in business administration Qualitative research methods in business administration	6 EC 6 EC
Period 6 (June)	Interdisciplinary project "Business in Society" II (Developing skills for empirical research)	6 EC

### Specialization seminars year 1

Specialization Seminar in Accounting

Specialization Seminar in Marketing

Specialization Seminar in Strategy

Year 2		Credits
Period 1 (Sept-Oct)	Theory Building in Business Administration Advanced methods course I	6 EC 6 EC
Period 2 (Nov-Dec)	Guided Research Proposal Writing  <i>Choose one of the following courses:</i> Business in Society Specialization seminar II	6 EC  6 EC
Period 3 (January)	Ethics in Business Research Research Internship II	3 EC 3 EC
Period 4 (Feb-Mar)	Advanced methods course II Thesis	6 EC 24 EC
Period 5 (Apr-May)	Thesis	
Period 6 (June)	Thesis	

### Specialization seminars year 2

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Specialization Seminar in Technology and Innovation

Specialization Seminar in Organizational Theory

Specialization Seminar in OB/HR

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## MSc Business in Society



### Enrolment courses and exams

See VUnet for more information about [course enrolment](#).

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### Rules and regulations

Will be updated as soon as possible.

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## Requests to the Examination Board


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The Examination Board of the masters *Entrepreneurship* and *Business in Society* (Joint degree VU-UvA) ensures the proper application and compliance with the Academic and Examination Regulations (OER) and has drawn up guidelines for the affairs during exams ([Regulations and guidelines](#) regarding examinations FEWEB).

The Examination Board is responsible for the approval of deviating exam regulations, granting exemptions, prolonging study results, the granting of additional exam opportunities in case of extraordinary personal circumstances and the approval of elective courses outside the faculty. In addition, the examination committee is responsible for monitoring the quality of assessments within the faculty.

Requests to the Examination Board of the masters *Entrepreneurship* and *Business in Society* can only be submitted by sending an email to [examinationboard.entrepreneurship@vu.nl](mailto:examinationboard.entrepreneurship@vu.nl) with your name, VU student number and a short explanation of your request.

**Please note**, other Master and Bachelor programmes have a general Examination Board: [examencommissie.feweb@vu.nl](mailto:examencommissie.feweb@vu.nl)

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### Learning outcomes

All Master's students must develop into honorable academics, responsible practitioners and responsible members of society. Much priority is given to achievement of the highest possible level of know-how and expertise in the field of the relevant Master's Programme. All Master's students must be able to operate at an academic level in terms of intellectual development and the quality of their work.

The following attainment targets have been formulated on the basis of these general principles.

#### In terms of knowledge and insight, the outcomes are:

1. Knowledge
2. Skills
3. Attitude.

*In terms of knowledge and insight, the outcomes are:*

K1. Academic knowledge of and insight into the foundations of and recent advancements in the literature in business studies, as well as the social issues linked to the study of organisations, forming therefore a basis for the students' consequent contributions to the academic literature.

K2. Academic knowledge of and insight into a specialized research area within business studies, in which the student might wish to specialize and develop his/her PhD research aspirations.

K3. Academic knowledge of and insight into relevant methods of research associated with business studies, providing the basis for producing high-quality empirical work.

K4. Academic knowledge of and insight into the process of research (including the ethics of research), providing therefore students with a basis for doing original and responsible research independently.

*In skills terms, the outcomes are:*

S1. The ability to conceive, with scholarly integrity, a (substantial) research project that addresses a question concerned with contemporary business and society issues, that is original for a specific field of studies, and that makes a scholarly contribution to this field.

S2. The ability to design and plan, with scholarly integrity, a (substantial) empirical research project that addresses a question concerned with contemporary business and society issues.

S3. The ability to carry out and improve based on feedback, with scholarly integrity, a (substantial) research project.

S4. The ability to critically analyze and evaluate theories and formulate judgments in writing and verbally on the theories related to business and management studies.

S5. The ability to critically evaluate research design and methods used in management studies and formulate judgments about research designs and methods in writing and verbally.

S6. The ability to synthesize literature and integrate knowledge related to business studies, therefore formulating judgments as well as generating new knowledge through, e.g., systematic literature review and other types of conceptual integration.

S7. The ability to respond to the critical judgments by others within the scholarly business and management community, and learn from these critical judgments improving therefore students' own research work.

S8. The ability to communicate verbally and in writing about theories in business studies with expert and non-specialist audiences.

S9. The ability to communicate verbally and in writing about research methods in business studies

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with expert and non-specialist audiences.

S10. The ability to communicate verbally and in writing on the process of conducted research on topics related to business and management and its effects on society with expert and non-specialist audiences.

*In attitudinal terms, the outcomes are:*

A1. An independent, academic and critical attitude and way of working.

A2. Reflecting on business topics and research in ethical and socially responsible way, as well as act ethically in their professional and social contexts.

A3. Reflecting on their own learning process, in terms of self-development and development of further research competences.

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### M Business in Society (res) (jd)

Course name	Code
First year Business in Society	E_BIS1
Second year Business in Society	E_BIS2

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