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Study guide MSc Entrepreneurship (Joint degree Master's programme) 2015-2016


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Below you find a comprehensive description of the Master's programme Entrepreneurship.

- See also individual [course descriptions](#).

The joint VU-UvA MSc in Entrepreneurship provides academic and entrepreneurial skills, as well knowledge of and insight into entrepreneurship. Accordingly, graduates are equipped to analyze theoretical and practical problems in the field of entrepreneurship from a range of perspectives (social, societal, economic, ethical), and are able to be critical about theoretical and practical solutions chosen. Students acquire knowledge of the academic literature in the field of Entrepreneurship and are trained in methods and skills for applying this knowledge in empirical research and the analysis of the policy and practice of entrepreneurship. The master's programme takes one year. The academic year is divided into six teaching periods: four periods of eight weeks and two periods of four weeks. The programme's study load is 60 credits. Credits are expressed in EC: European Credit. Each credit amounts to circa 28 hours studying.

Programme

			Location	Registration
Period 1 (Sept-Oct)	Entrepreneurship Theory and Practice	12 EC	UvA/VU	VU
Period 2 (Nov-Dec)	Entrepreneurship Research Skills (Thesis preparation)	6 EC	UvA/VU VU	VU
	<i>Choose one of the following courses:</i> - New Venture Creation and Development - Enterprising for a Better World - Entrepreneurship, Institutions and Corporations	6 EC		
Period 3 (January)	Social Dynamics in Entrepreneurship	6 EC	VU	VU
Period 4 (Feb-Mar)	Entrepreneurial Finance	6 EC	UvA	UvA
	<i>Choose one of the following courses:</i> - Entrepreneurship in Science and Technology - Entrepreneurship in the Service Industry - Cultural Entrepreneurship	6 EC		
Period 5 (Apr-May)	Elective Thesis MSc Entrepreneurship	6 EC	UvA/VU ^[1] UvA/VU ^[2]	UvA
Period 6 (June)	Thesis MSc Entrepreneurship	12 EC	UvA/VU	

^[1]The location depends on the chosen elective. Students will be registered for the elective courses based on a questionnaire that will be sent in December 2014.

^[2]The location depends on the assigned thesis supervisor

The Master's Programme takes one year. The academic year is divided into six teaching periods: four periods of eight weeks and two periods of four weeks. The Programme's study load is 60 credits. Credits are expressed in EC: European Credit (Transfer System). Each credit amounts to approximately 28 hours of studying.

List of selected elective courses

All courses carry 6 credits unless stated otherwise.

Elective	Period	UvA/VU/Joint
Behavioral Strategy	5	VU

Premaster Marketing	Capita Selecta Entrepreneurship	5	VU
Vakbeschrijvingen	Cross Cultural Management	5	VU
	E-Business Development	5	VU
	Enterprising Skills	5	VU
	Real Estate Management	5	VU
	Consumer Behaviour	5	UvA
	Management Consulting	5	UvA
	Managing Creativity (UvA, sectie E&I)	5	UvA
	Marketing Strategy	5	UvA
	Online Marketing	5	UvA

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Marketing Strategy	5	UvA

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Enrolment courses and exams

 See VUNet for more information about [course enrolment](#).

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Thesis

Writing the thesis entails carrying out an independent academic research project and reporting on this. Carrying out the research project and writing the thesis takes about three months. The master's thesis is written individually. Tuition and supervision of the thesis are carried out by senior members of staff who are actively engaged in research themselves. Thus, the student is offered a unique opportunity to become familiar with the latest scientific developments in top-level academic research.

Please consult the [Blackboard](#) site 'Thesis MSc Entrepreneurship' for details.

Thesis coördinator: Dr. Wietze van der Aa (w.vanderaa@uva.nl)

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Teaching

Tuition is carried out in plenary lectures and work group meetings. Much attention is paid to an active method of studying. This includes writing study papers, working out cases and preparing practical assignments. In this way students become familiar with the application of advanced theory to practical work. It also serves to integrate the theory studied in the individual courses into a comprehensive body of knowledge. Papers are written both individually and in groups of two or three students, thus furthering the students' ability to work in teams.

The small-scale tuition environment provides an excellent opportunity for guidance and feedback by staff and other students. Apart from developing the student's communicative skills in oral and written presentation, much attention is paid to the development of critical judgment in assessing research work of others.

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The Examination Board of the masters *Entrepreneurship* and *Business in Society* (Joint degree VU-UvA) ensures the proper application and compliance with the Academic and Examination Regulations (OER) and has drawn up guidelines for the affairs during exams ([Regulations and guidelines](#) regarding examinations FEWEB).

The Examination Board is responsible for the approval of deviating exam regulations, granting exemptions, prolonging study results, the granting of additional exam opportunities in case of extraordinary personal circumstances and the approval of elective courses outside the faculty. In addition, the examination committee is responsible for monitoring the quality of assessments within the faculty.

Requests to the Examination Board of the masters *Entrepreneurship* and *Business in Society* can only be submitted by sending an email to examinationboard.entrepreneurship@vu.nl with your name, VU student number and a short explanation of your request.

Please note, other Master and Bachelor programmes have a general Examination Board: examencommissie.feweb@vu.nl

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Rules and regulations

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Joint Master's Programme Entrepreneurship

- [Academic and Examination Regulations \(OER\) 2015 - 2016 VU University Amsterdam / University of Amsterdam](#)

Rules and guidelines on examinations

- Regulations and guidelines regarding examinations Entrepreneurship
[English version](#); [Dutch version](#)
- [Management regulation for conducting examinations in shared examination rooms \(VU\)](#)
- [Regulation extra facilities for exams \(UvA\)](#)

Regulations Top Performers

Please contact your [study advisor](#) when you feel you are eligible for Top Performer Status.

Complaints Procedures

- [Complaints and appeals \(VU\)](#)

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Learning outcomes

All Master's students must develop into honorable academics, responsible practitioners and responsible members of society. Much priority is given to achievement of the highest possible level of know-how and expertise in the field of the relevant Master's Programme. All Master's students must be able to operate at an academic level in terms of intellectual development and the quality of their work.

The following attainment targets have been formulated on the basis of these general principles.

In terms of knowledge and insight, the outcomes are:

- K1. Profound academic knowledge of the background, nature, and central concepts that are used in entrepreneurship research, both theoretically and methodologically.
- K2. Academic knowledge of and insight into societal developments that influence entrepreneurship and vice versa: the societal implications of entrepreneurship.
- K3. Academic knowledge that will enable the alumnus to recognize, utilize, and combine multiple theoretical perspectives towards entrepreneurship so as to be able to understand and solve complex entrepreneurship problems.
- K4. Academic knowledge of and insight into the mechanisms underlying entrepreneurial processes.
- K5. The academic knowledge required to assess which research method(s) should be employed to answer a given research question / to meet a particular research aim.
- K6. The academic knowledge required to assess business ideas from (combinations of) various disciplines in terms of their innovativeness, viability and quality.
- K7. Academic knowledge and insight (in combination with an analytical toolbox) to assess which processes and research efforts (market, financial etc) are required to turn business ideas into reality and to create sustainable value with them.

In skills terms, the outcomes are:

Academic

- SA1. The ability to independently design and conduct research of an academic nature, including formulating the issue, sourcing and processing the necessary research sources, and systematically collating, interpreting and analyzing relevant data, drawing relevant conclusions, and reporting about it.
- SA2. The ability to find, analyze and critically assess scientific information.
- SA3. The ability to systematically and creatively analyze and solve concrete problems.
- SA4. The ability to communicate effectively and univocally with experts as well as laymen, both orally as well as in writing.
- SA5. A logic, reflexive, critical and independent level of thinking and working.
- SA6. The ability to reflect on and discuss social-ethical aspects in relation to entrepreneurship
- SA7. The ability to work individually as well as in multidisciplinary teams.

Entrepreneurial

- SE1. The ability to assess, produce, and develop innovative, viable, high-quality research-based ideas in various contexts.

In attitudinal terms, the outcomes are:

- A1. Reflecting on economic, business, ethical and societal dimensions and consequences of entrepreneurial behaviour.
- A2. An independent, academic and critical attitude and way of working.

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A3. An attitude where boundaries between disciplines form no burden and where knowledge, concepts, methods, and perspectives from a range of disciplines are employed to generate new insights.

A4. Sufficient meta-cognitive and meta-affective skills to regulate the graduate's own learning process, in terms of self-development and interdisciplinary approach.

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The joint VU-UvA MSc in Entrepreneurship provides academic and entrepreneurial skills, as well knowledge of and insight into entrepreneurship. Accordingly, graduates are equipped to analyze theoretical and practical problems in the field of entrepreneurship from a range of perspectives (social, societal, economic, ethical), and are able to be critical about theoretical and practical solutions chosen. Students acquire knowledge of the academic literature in the field of Entrepreneurship and are trained in methods and skills for applying this knowledge in empirical research and the analysis of the policy and practice of entrepreneurship. The master's programme takes one year. The academic year is divided into six teaching periods: four periods of eight weeks and two periods of four weeks. The programme's study load is 60 credits. Credits are expressed in EC: European Credit. Each credit amounts to circa 28 hours studying. Read the [full description](#) of the programme or use the schedule below for information on the individual courses in the programme.

Entrepreneurship (joint degree)

Course name	Code
Master Entrepreneurship	E_ENT

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