

Studiegids

[BSc Bedrijfskunde](#)
[BSc Economie & Bedrijfseconomie](#)
[BSc Econometrie en Operationele Research](#)
[BSc International Business Administration](#)
[MSc Accounting and Control](#)
[MSc Business Administration](#)
[MSc Business Administration: Financial Markets and Regulation](#)
[MSc Business in Society \(Joint Research Master's programme\)](#)
[MSc Econometrics and Operations Research](#)
[MSc Economics](#)
[MSc Entrepreneurship \(Joint degree Master's programme\)](#)
[MSc Finance](#)
[MSc Marketing](#)
[MSc Spatial, Transport and Environmental Economics](#)
[Parttime MSc Accounting & Control](#)
[Parttime MSc Business Administration](#)
[Parttime MSc Marketing](#)
[Premaster Accounting and Control](#)
[Premaster Business Administration](#)
[Premaster Entrepreneurship](#)
[Premaster Finance](#)
[Premaster Marketing](#)

Vakbeschrijvingen

Premaster Marketing



The pre-master programme consists of 30 ECTS (5 courses of 6ECTS each) and runs for half a year (February till July). The pre-master programme is only to be taken by students with a suitable HBO degree. It is a bridge programme that aims to prepare HBO students for studying at a university. Therefore, it mostly consists of courses that provide training in academic reading, reasoning, and writing, research methodologies and statistics. Each master has its own pre-master programme. Upon successfully completing the pre-master programme you are entitled to enrol in the master programme.

P Marketing

Course name	Code
Premaster Marketing	E_PM_MKT

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**Blijf altijd op
de hoogte**

[Volg @FEWEBstudents](#)